



SENSITIVITY CONTROL

ADVERSE REACTION TO FOOD 

THE RECOMMENDED DIET

Feeding the right diet is the foundation of managing pets with food sensitivities, intolerances and digestive tract disorders. Everyone who comes into contact with your pet should realise the importance of feeding only the recommended diet. This means avoiding any treats or snacks. It is also important that your pet does not scavenge food elsewhere.

Specially formulated diets, such as **Royal Canin Sensitivity Control**, are a very important aid for your pet. To maximise diet benefits, feed little and often, dividing the daily allowance of food into two or four small meals. Your pet should always have clean, fresh drinking water available.

Royal Canin Sensitivity Control diets are formulated to minimise the number of potential sources of sensitivity or intolerance.



RECOMMENDED FOR CASES OF

- Adverse Food Reactions (AFR) with dermatologic and/or gastrointestinal signs:
 - diagnosis: food elimination trial
 - management
- Feline or Canine Atopic Dermatitis (AD)
 - + Chronic pruritus
- Chronic diarrhoea

NOT RECOMMENDED IN CASE OF

- Acute pancreatitis*
- Growth, gestation/lactation

*may be fed in case of chronic pancreatitis

A SPECIFIC DIET FOR YOUR PET

Royal Canin Sensitivity Control diets are recommended as an aid in the investigation and management of pets with:

- Dietary sensitivity or allergy
- Dietary intolerance
- Acute diarrhoea
- Chronic diarrhoea
- Inflammatory Bowel Disease (IBD)

Dietary sensitivity and intolerance can manifest as:

- Vomiting
- Diarrhoea
- Skin disorders

A highly digestible diet, using a minimal number of protein and carbohydrate sources (potential allergens) is indicated in the diagnosis and management of pets with dietary sensitivity.

Royal Canin Sensitivity Control diets are also suitable to help manage pets with diarrhoea due to other causes. In such cases, the diets present a low digestive challenge. They are suitable for use in adult dogs and cats.

ANTIOXIDANTS

Royal Canin Sensitivity Control is enriched in antioxidants (vitamin E, vitamin C, taurine and lutein) to help maintain health and vitality.

Antioxidant is a general term for different types of nutrients such as vitamins, minerals and other components naturally present in many foods. Antioxidants neutralise free radicals produced even during normal body metabolism.

KEY FEATURES

Royal Canin Sensitivity Control diets contain specifically selected highly digestible protein and carbohydrate sources.

- Protein sources: chicken or duck
- Carbohydrate sources: tapioca or rice

CHANGING YOUR PET'S DIET

Changing your pet's diet should always be carried out over several days. It is not uncommon for pets to refuse a new diet or to suffer from stomach upsets if the change is not gradual. On day 1, begin by adding a small amount of the new diet to your pet's existing food. As each day passes, add more of the new diet to less of the original food, until eventually you are only feeding the new diet. This change should take around 5-7 days.

Royal Canin are leaders in palatability and we are confident that your pet will enjoy their food.

DEFINITIONS

PROTEINS Proteins are complex organic compounds. It is main component of muscles, organs and most body tissues and is vital for growth and body maintenance. A key part of the daily food, proteins are the most common source of dietary sensitivity.

FOOD ALLERGENS Food allergens (the food fragments responsible for an allergic reaction to the food) are proteins within the food that are not broken down by the heat of cooking, by stomach acids or by the enzymes that digest food. As a result they survive to cross the gastrointestinal lining, enter the bloodstream and go to target organs, causing allergic reactions (seen often as itchy skin or gut upstes) throughout the body.

KEY BENEFITS

Royal Canin Sensitivity Control diet contains select ingredients to meet the specific needs of your pet.



SELECTED PROTEIN

A limited number of protein sources helps reduce the risk of food allergies.



SKIN BARRIER

Formulated to support the skin's natural protective barrier for optimal skin health.



EPA/DHA

Fatty acids to help maintain a healthy digestive system and a healthy skin.



DIGESTIVE SECURITY

Nutrients which support a balanced digestive system.

ADDITIONAL BENEFITS (FOR CATS ONLY)



This product creates an unfavorable environment to creation of oxalate and struvite uroliths in the urine.



ANSWERS TO YOUR QUESTIONS:

Why does my pet's diet contain a specific source of protein and carbohydrates?

Royal Canin Sensitivity Control diets contain select and highly digestible ingredients:

- Duck and tapioca (canine dry)
- Duck and rice (canine can)
- Duck and rice (feline dry)
- Chicken and rice (feline pouch)

These protein and carbohydrate sources are seldom associated with dietary sensitivity in the dog and cat. Your Veterinary Surgeon will recommend the most appropriate diet for your pet's specific problem.